

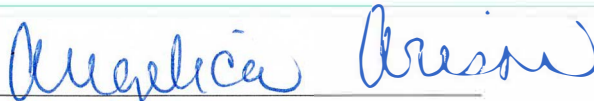
**LAREDO CONVENTION & VISITORS BUREAU
ADVISORY COMMITTEE AGENDA
THURSDAY, JULY 7, 2022 AT 8:30 A.M.**

The City of Laredo Convention & Visitors Bureau Advisory Committee will convene in regular session open to the public at 8:30 a.m. on Thursday, July 7, 2022, in the CVB Conference Room at 101 Salinas Avenue in Laredo, Texas, to consider the following:

REC'D CITY SEC OFF
JUL 1 '22 AM 11:35

- I. Call to Order
- II. Pledge of Allegiance
- III. Moment of Silence
- IV. Roll Call
- V. Public/Citizen Comments
Comments should be relevant to City business and delivered in a professional manner. No derogatory remarks shall be permitted.
- VI. Approval of Minutes for 6.2.2022 Meeting
- VII. Review YTD Financial Statements
- VIII. June 2022 Reports
 - A. Overview
 - B. Post Activity
 - I. U.S. and Mexico Campaigns Overview
 - C. Digital Marketing Efforts
 - D. Upcoming Activity
- IX. Discussion and Announcements
 - I. Next Meeting Date – August 4, 2022
- X. Adjournment

THIS NOTICE WAS POSTED AT CITY HALL, 1110 HOUSTON STREET, LAREDO, TEXAS; AT A PLACE CONVENIENT AND READILY ACCESSIBLE TO THE PUBLIC AT ALL TIMES; POSTED ON FRIDAY, JULY 1, 2022, AT 5:00 P.M.



Jose A. Valdez, Jr.
City Secretary

