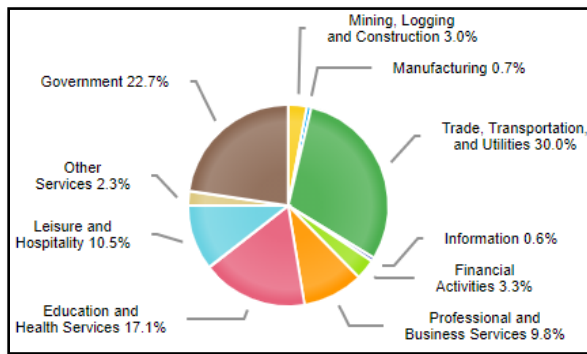




CITY OF LAREDO ECONOMIC DEVELOPMENT DEPARTMENT

LAREDO METRO COMMUNITY PROFILE

- ➔ **TOTAL METRO AREA POPULATION:****267,114** (2020).....**29.2** median age
- ➔ **MEDIAN HOUSEHOLD INCOME:****\$57,468** (2020)**3.6** ppl per household
- ➔ **MEDIAN HOME SALES PRICE:****\$200,000** (2021).....**2.0** months inventory
- ➔ **UNEMPLOYMENT RATE:****7.5%** (2021 avg.)
- ➔ **LABOR FORCE:****116,566** (2021)



- ➔ **LAREDO GDP:****\$11.7 BILLION** (2018)
- ➔ **CITY SALES TAX REVENUE:****\$42.1 MILLION** (2020)....**\$12,400** per capita
- ➔ **NEW SF HOME PERMITS/HOMES SOLD:**..... **1,274/1472**.....**PPSF: \$112.93** (2020)
- ➔ **AVERAGE APARTMENT RENT & VACANCY RATE:**.....**\$898/3.9%** (2020)

- ➔ **CITY PROPERTY TAX RATE:** **.612 CENTS PER \$100 VALUATION**
- ➔ **COUNTY PROPERTY TAX RATE:** **.412 CENTS PER \$100 VALUATION**
- ➔ **SAFEST BIG CITY IN TEXAS: SAFETY.COM & BEST CITY TO START A BUSINESS: WALLETHUB.COM** (2021)
- ➔ **PUBLIC TRANSIT:** 20 routes, 3.1 million users, 180 employees, more than 60 buses and vehicles.
- ➔ **HIGHER ED ATTAINMENT: ASSOCIATE'S DEGREE OR HIGHER:** **30%** (adults 25 & older)
- ➔ **EDUCATION:** Laredo ISD, United ISD, St. Augustine School, Laredo College, Texas A&M International U.
- ➔ **SOME OF LAREDO'S LARGEST PUBLIC & PRIVATE EMPLOYERS:**

+U.S. CBP	+HEB Grocery	+Laredo Medical Center	+United ISD
+Webb Co.	+City of Laredo	+Palos-Garza Forwarding	+Wal-Mart/Sam's
+IBC Bank	+Laredo ISD	+Doctors Hospital	+TAMIU
+Laredo College	+Falcon Int. Bank	+Medline (Medical)	+FEDEX
+McDonald's	+Target Stores	+Sames Auto Group	+Taco Palenque