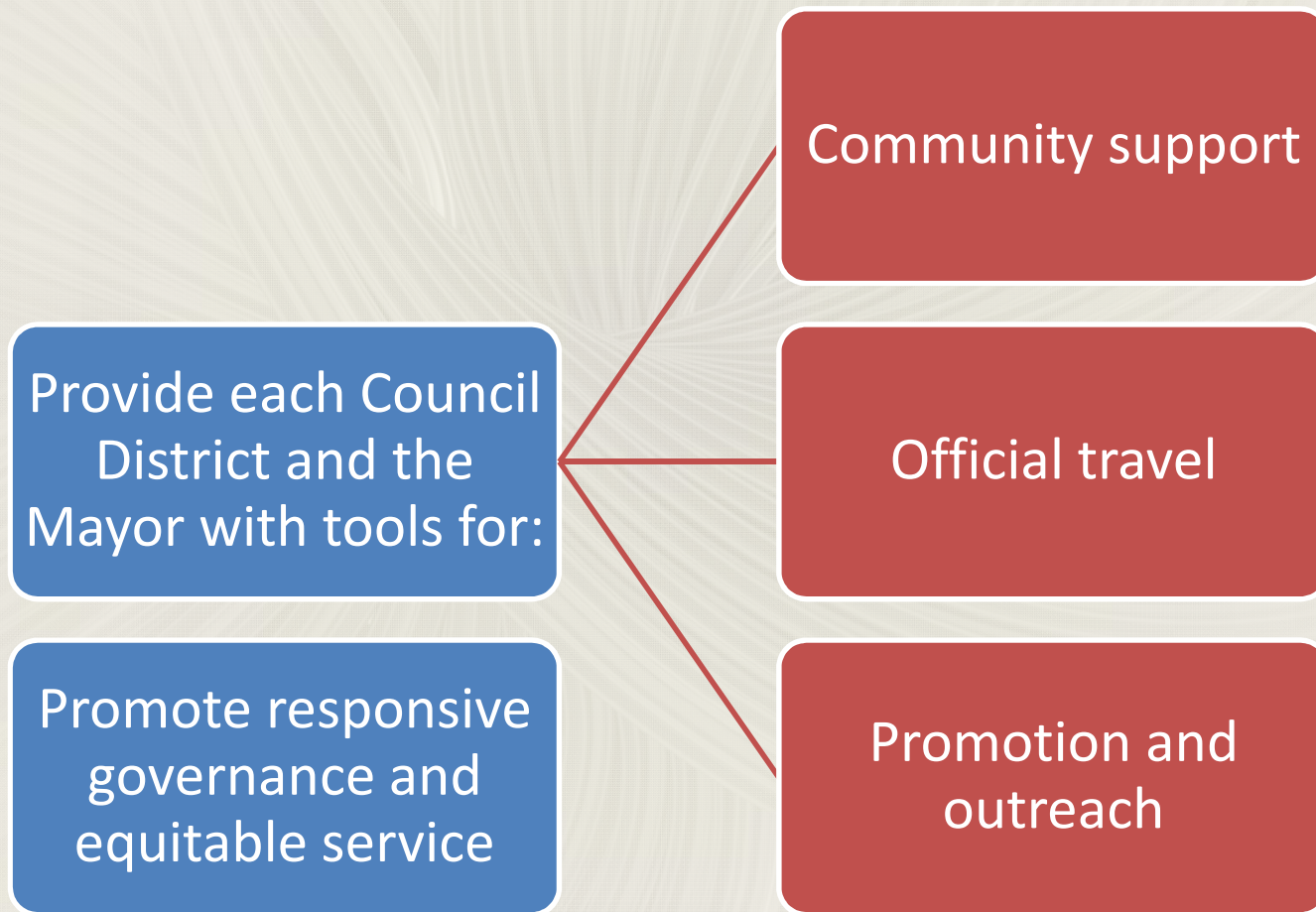


Council District Support Fund (CDSF)

Empowering
Community
Engagement, Travel, and
District Initiatives



Purpose of the CDSF



Why Reform Was Needed

Content:

- Historic reliance on ad hoc waivers and informal spending
- Lack of consistency, transparency, or tracking

CDSF introduces:

- Annual structured allocations for every district and the Mayor

Clear categories:

- Community Support, Travel, Promotion
- Formal request and reporting process
- Fiscal discipline aligned with best practices

Annual Allocation Structure

- Each Office Receives:
\$50,000
 - \$25,000 for
community support
 - \$12,500 for travel
 - \$12,500 for
promotion and
engagement



Eligible Uses: Community Support (\$25,000)

- Nonprofit-led events or public programs
- Civic and educational workshops
- Neighborhood beautification or cleanup
- Public service and safety outreach

Eligible Uses: Travel (\$12,500)

- City-related conferences or training
- Legislative advocacy travel
- Must follow official City travel policies

Eligible Uses: Promotion & Engagement (\$12,500)

- Marketing and outreach for district events
- Newsletters and constituent updates
- Event sponsorships supporting public engagement

What Is Civic Outreach?

Definition:

- Civic outreach refers to any activity conducted or sponsored by an elected official to engage the public in City-related matters, promote participation in government, or foster community awareness of programs, services, or civic events.

Examples of Civic Outreach:

- Town hall meetings or community listening sessions
- Public safety or health awareness campaigns
- Participation in major civic events (e.g., GWBC, parades, festivals)
- Newsletters, flyers, or district updates mailed or emailed to residents
- Sponsorship of nonpartisan educational forums or district clean-ups

Not Civic Outreach:

- Campaign advertisements or appearances
- Private celebrations or invitations
- Political advocacy unrelated to City programs
- Religious or partisan activities

Prohibited Uses

Campaign-
related expenses

Personal or
private use

Religious or
political events

Non-City-
approved travel

Management & Oversight

CDSF Request Form required for each expense

Council Member or Mayor must authorize use

Oversight by the City Manager's Office and the Budget Department

Transparency & Reporting

- Public-facing CDSF expenditure tracker
- Annual report to City Council
- Aligned with City policies and procedures

Next Steps

Council adoption of CDSF resolution

Budget integration for the next fiscal year

Formalize waiver phase-out and include CDSF in FY26 budget

Implementation of intake and reporting tools