

**REGULAR MEETING AGENDA**  
**City of Laredo**  
**Convention & Visitors Bureau Advisory Committee Meeting**

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Thursday, May 7, 2026

8:30 AM

Convention & Visitors Bureau  
101 Salinas Ave  
Laredo, Texas 78040

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- I. Call to Order**
- II. Pledge of Allegiance**
- III. Moment Of Silence**
- IV. Roll Call**
  - 1. Attendance Roster
  - 2. Motion to Excuse Member Absences
- V. Public/Citizen Comments**
- VI. Approval of Minutes for April 2, 2026**
- VII. Review YTD Financial Statements**
  - 1. Finance Department Detail
  - 2. CVB Summary
  - 3. Hotel Motel Occupancy Collections
- VIII. April Activity**
  - 1. Overview
  - 2. Visitor Behavior
  - 3. Marketing Reports
  - 4. Upcoming Activity
- IX. Discussion and Announcements**
- X. Adjournment**

REC'D CITY SEC OFF  
MAY 1 '26 PM3:01

This notice was posted at the Municipal Government Office, 1110 Houston Street, Laredo, Texas 78040, at a place of convenient and readily accessible to the public at all time. Said notice was posted on Friday, May 1, 2026, at 5:00 P.M.