

REGULAR MEETING AGENDA
City of Laredo
Convention & Visitors Bureau Advisory Committee Meeting

Thursday, June 4, 2026

8:30 AM

Convention & Visitors Bureau
101 Salinas Ave
Laredo, TX 78040

- I. Call to Order
- II. Pledge of Allegiance
- III. Moment Of Silence
- IV. Roll Call
 - 1. Attendance Roster
 - 2. Motion to Excuse Member Absences
- V. Public/Citizen Comments
- VI. Approval of Minutes for May 7, 2026
- VII. Review YTD Financial Statements
 - 1. Finance Department Detail
 - 2. CVB Summary
 - 3. Hotel Motel Occupancy Collections
- VIII. May Activity
 - 1. Overview
 - 2. Visitor Behavior
 - 3. Marketing Reports
 - 4. Upcoming Activity
- IX. Discussion and Announcements
- X. Adjournment

REC'D CITY SEC OFF
MAY 29 '26 PM4:29

This notice was posted at the Municipal Government Office, 1110 Houston Street, Laredo, Texas 78040, at a place of convenient and readily accessible to the public at all time. Said notice was posted on Friday, May 29, 2026, at 5:00 P.M.